

# Staff Rewards Platform

**Blomberg Programme**  
**19.10.23 – 03.12.23**



# We are pleased to announce that the first Staff Rewards Programme is launching with Blomberg!

## What is the Staff Rewards Programme?

It is a scheme managed by the team at CIH, that will offer staff in stores the opportunity to earn a monetary reward if they sell qualifying products to customers during a promotional period.

## How can the store participate?

We need the permission from the store proprietor to ensure that they are happy with the terms of the scheme, before we can accept staff into the scheme. We reached out to them earlier this year, and many have already responded with their approval for staff to participate.

If your proprietor hasn't currently responded, they can opt in at any time by contacting their Member Support Manager:

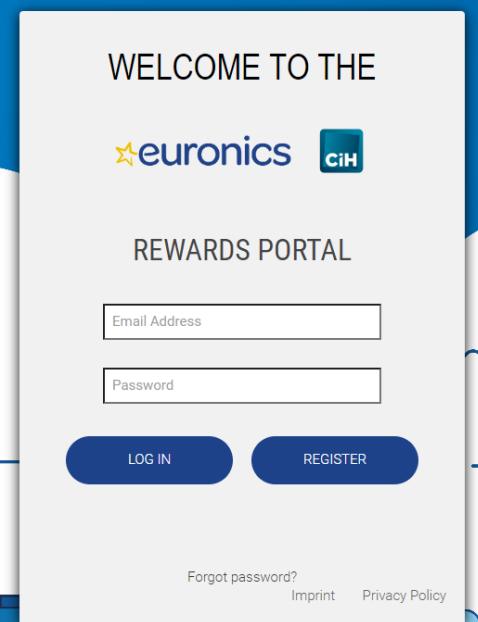
[Ben Forester](#)  
[Kayne Whitehead](#)  
[Laura Hudson](#)

## Do staff need to do anything?

Staff will need to register for their own individual account, using the link below and clicking the "REGISTER" button. In order to complete the form, they will need to provide:

- **An email address**  
*Personal is fine as long as they are comfortable with this, it will only be used for communications relating to the rewards programmes.*
- **National Insurance number**  
*We will pay the basic rate of tax & national insurance, see the T&Cs on page 7-9 for more details on this.*
- **Home or Business address**
- **Birth Date**
- **Store Name**

[www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk)



The screenshot shows a web page titled 'WELCOME TO THE' with the Euronics and CIH logos. Below the logos is the heading 'REWARDS PORTAL'. There are two input fields: 'Email Address' and 'Password'. Below these fields are two buttons: 'LOG IN' and 'REGISTER'. At the bottom of the page, there are links for 'Forgot password?', 'Imprint', and 'Privacy Policy'.

When we've received their account request, they will need to wait for a few days to get started (around 8-10), to allow our Member Support Managers to verify and approve the accounts. Once approved, they will receive an email confirming, and can start claiming!

## How does the programme work?

The Blomberg rewards programme will run from 19.10.23 to 03.12.23 inclusive. During this time, if a staff member sells one of the qualifying products (listed below), they can claim the reward value. It's as simple as that! Well, there are a few other T&Cs that apply, you can read these in full on pages [7-9](#).

**Please note that staff must submit their claims within 7 days of the customer transaction.**



### Have you heard of Blomberg Boost?

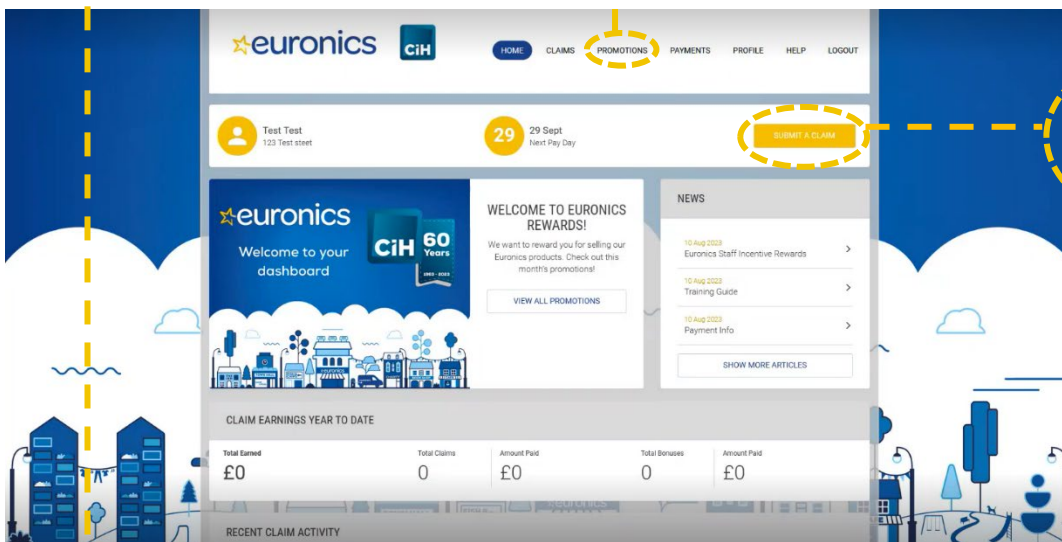
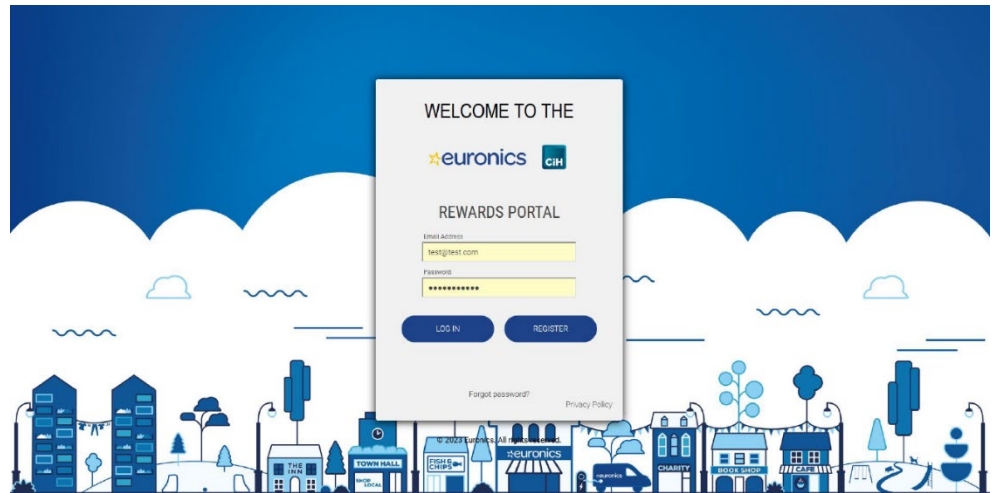
We have teamed up with mission control at Blomberg HQ to help you add rocket fuel to your earnings. As part of the Blomberg rewards programme, you can learn more about the products you're selling and be in with a chance of winning even more!

Contact your Blomberg RSM for full details.

Model	Description	Reward Value
GGN65N	Double Oven Gas Cooker	£5.00
HIN651N	Double Oven Electric Cooker	£15.00
HKN65W	Double Oven Electric Cooker	£5.00
MIN54483N	Induction Hob	£7.00
MIX55487N	Induction Hob	£10.00
MKN54212	Ceramic Hob	£5.00
RODN9202DX	Built In Double Oven	£8.00
ROEN9222DX	Built In Single Oven	£5.00
ROTN9202DX	Built Under Double Oven	£8.00
FND568P	Tall Freezer	£15.00
FNT4454I	Integrated Tall Freezer	£10.00
FNT9673P	Tall Freezer	£12.00
FSE1654IU	Integrated Under Counter Freezer	£5.00
KGM4574V	Fridge Freezer	£6.00
KGM4574VPS	Fridge Freezer	£6.00
KGM4663	Fridge Freezer	£6.00
KGM4663G	Fridge Freezer	£6.00
KND23675V	Fridge Freezer	£12.00
KNE4554EVI	Integrated Fridge Freezer	£5.00
KNE4564EVI	Integrated Fridge Freezer	£5.00
KQD114VPX	American Style Fridge Freezer	£30.00
SOE96733	Tall Larder Fridge	£6.00
SST4455VI	Integrated Tall Larder Fridge	£10.00
TSM1654IU	Integrated Under Counter Larder	£5.00
LDV02284	Integrated Slimline Dishwasher	£8.00
LDV52320	Integrated Full Size Dishwasher	£10.00
LDV63440	Integrated Full Size Dishwasher	£12.00
LDF63440X	Full Size Dishwasher	£10.00
LTH38420W	Heat Pump Tumble Dryer	£15.00
LTIP07310	Integrated Heat Pump Tumble Dryer	£8.00
LTK310030W	Condenser Tumble Dryer	£6.00
LTP18320W	Heat Pump Tumble Dryer	£10.00
LWF184610W	8kg Washing Machine	£8.00
LWF184620G	8kg Washing Machine	£8.00
LWF194520QW	9kg Washing Machine	£10.00
LWI284410	Integrated 8kg Washing Machine	£6.00

# How staff can claim

1. They will need to log on to their account at [www.euronicscihsta.ffrewards.co.uk](http://www.euronicscihsta.ffrewards.co.uk)



SUBMIT A CLAIM

2. Once online, they can click on the '**SUBMIT A CLAIM**' button.

If they can click on "**PROMOTIONS**", and can then view all of the current programmes.

Here they can use the **search bar** to find a particular model or category, or they can click on the programme for **full details**, which also includes a copy of the T&Cs.



To try and make it as clear as possible, the programme card will tell you:

- What the programme is
- When it started
- When claims are due by
- When the promotion ends

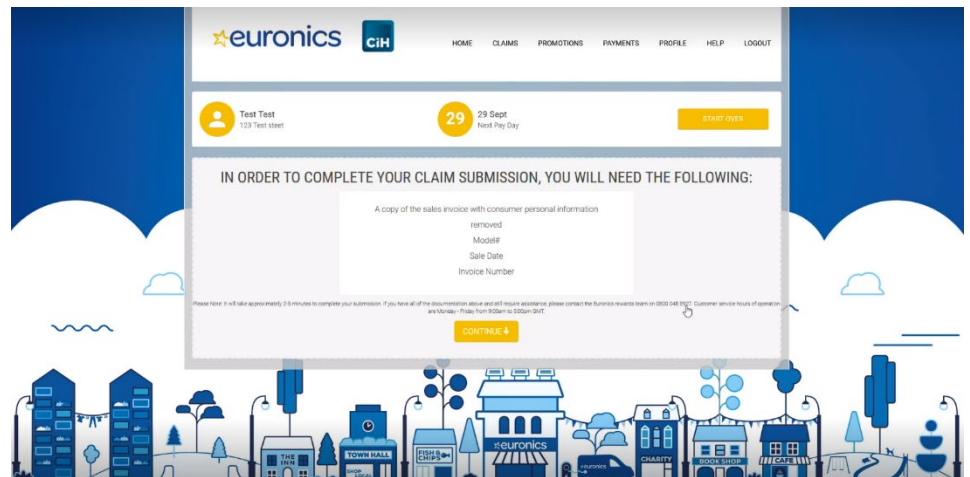
All images are for illustrative purposes only.



# How staff can claim

3. To complete the claim, they will need either to upload either **an image of sales receipt or a PDF** which includes:

- Model number
- Sale date
- Invoice number

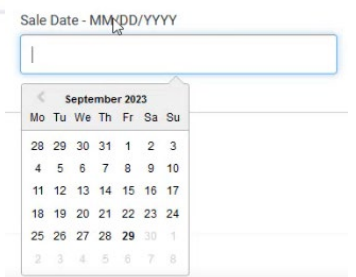


4. They will then need to confirm the **invoice number, sale date, surname of the customer, and model number**. Once completed they can click on **"SUBMIT"**.

A screenshot of the claim submission form. At the top, there is a preview of a sample invoice. Below it, the form fields are: 'Invoice #' (containing '123456789'), 'Sale Date - MM/DD/YYYY' (highlighted with a dashed yellow circle), and 'Last Name'. Below these is a 'Model' field. A dashed yellow line connects the 'Sale Date' field to a callout box at the bottom right. To the left of the 'Model' field is an 'ADD ANOTHER ITEM' button, also highlighted with a dashed yellow circle. At the bottom of the form is a 'SUBMIT' button. A 'REMOVE' button is located below the invoice preview.

Staff have the ability to add multiple claims at one time, by clicking on this button.

**Please note:** The date field is currently setup to have the **month first** (we are trying to work on a fix for this). If they click on the date field, a calendar view will pop up to make it easier to select the correct date.

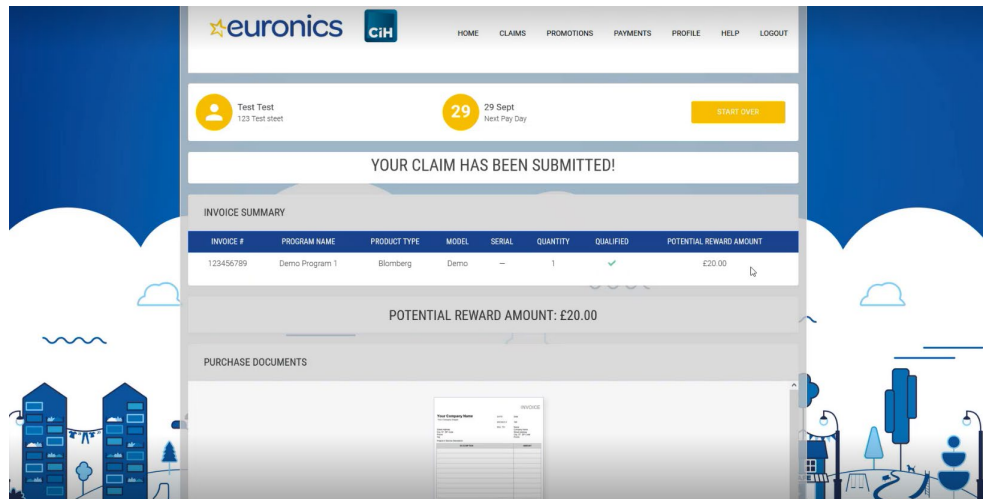


All images are for illustrative purposes only.

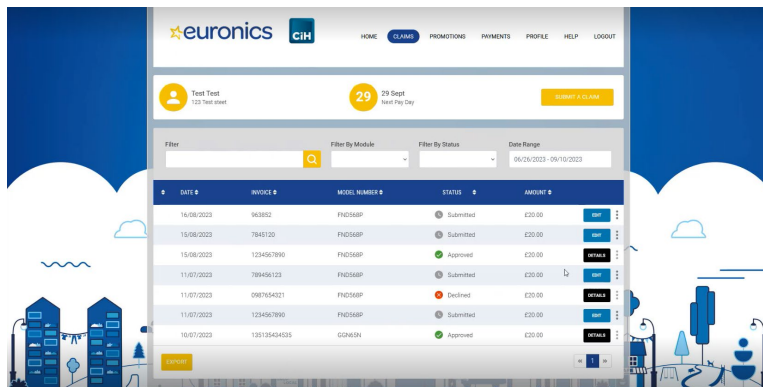
# How staff can claim

5. Once submitted, staff will see an on-screen confirmation and will also receive an email.

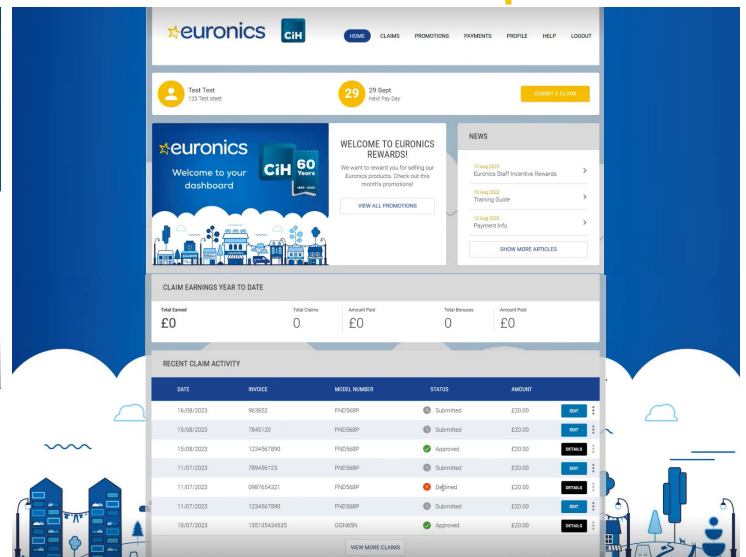
The claims will then go through validation checks with the redemption agency, before the reward can be credited to their account.



6. To check the status of their claim, staff can either click on the **homepage**, or select the **"CLAIMS"** link at the top of the page.



*Staff will be able to quickly identify the status of their claims, with the colour coded icons.*



7. After their first claim, staff will be sent a **physical Euronics prepaid Mastercard**, which will have been loaded with the reward credit (see T&Cs on page 8 for more details on this).

**The cards last 5 years, and future reward credits will be automatically uploaded onto the same card, so please ensure staff keep their card.**



*All images are for illustrative purposes only.*

# Terms & Conditions

1. The Promotion is for eligible employees at participating agents to collect rewards when they sell selected qualifying Blomberg appliances within the promotional period (The "Promotion").
2. The Promotion runs from 19/10/23 to 03/12/23 and rewards can be claimed against selected appliances (shown below) sold during this period. **Claims must be submitted within 7 days of the customer transaction.**
3. It is your responsibility to stay apprised of the latest rules, terms and conditions. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the promotion (or future promotions). If there is any reason to suspect that any submitted claims are fraudulent, or that any invoices have been altered in any way, all accounts, including payments and Mastercard from the agent will be deactivated, pending further investigation. If any claims are found to be fraudulent, then appropriate steps will be taken to reclaim the rewards.

## Participating Models:

Model	Description	Reward Value
GGN65N	Double Oven Gas Cooker	£5.00
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HKN65W	Double Oven Electric Cooker	£5.00
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4. This promotion is only open to member/agent staff who have agreed to the terms of use of the reward programme through [www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk).

Please note that you will need to register on the site, which involves giving your personal data, to take part in this promotion.

5. Only retail sales direct to the consumer qualify for the promotion. Any appliances purchased on a trade or contract are specifically excluded from the promotion. All appliances must be paid in full in order to qualify. Any appliances on rental or payment plans will not be accepted for the rewards. Purchases of graded, seconds, replacements and imperfect products are excluded from the promotion.

6. Orders cancelled and/or returned will not be eligible for rewards. Orders cancelled or appliances delivered as 'Display Models' are exempt from this promotion and will not be eligible for rewards.

## 7. Programme rules:

- Every sale needs to be claimed by the authorised associate of a participating agent via [www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk)
- The date on the Invoice will be used to validate the claim and must be clearly visible on the proof of sale.
- Every approved claimed sale will be rewarded a varying amount as detailed in the table on pages [3/7](#).
- Rewards balances will be displayed on [www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk).
- This Promotion cannot be used in conjunction with any other promotion.
- No sales will be accepted before 19.10.23 or after the 03.12.23. Claims must be submitted within 7 days of the customer transaction.

## 8. Claim Process:

### • Step 1: Sell qualifying products.

All available programmes, products and reward amounts are available for approved participants upon logging into [www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk)

### • Step 2: Claim your Sales

Once you have made an eligible sale for an active programme, submit your sale details and an image of the customer receipt online at [www.euronicscihstaffrewards.co.uk](http://www.euronicscihstaffrewards.co.uk). It can take up to 2 business days to approve your claim. You can track your claim status on the 'Activity' tab of your Rewards portal.

### • Step 3: Get Paid

Rewards for approved claims will be issued once a week. You will receive an email when your claims have been paid. Upon receipt of email, you will be required to click the link and load your funds onto your prepaid Mastercard.

## 11. Payment:

All of your approved rewards will be loaded onto a new reloadable Euronics prepaid Mastercard for the duration of the participation in the scheme (up to 5 years, at which time a replacement card would be issued). When your first claim has been approved and paid, you will receive a link via email which you must click on to create a Digital Wallet. This will trigger the issuing of your reloadable Euronics prepaid Mastercard, which can take up to 2-3 weeks to arrive. Once you have actioned your first payment email and taken receipt of your card, all payment emails sent to you will allow you to load your card with the accrued rewards immediately. Please note, your link is valid for 3 months from issuance and must be redeemed within this time. If you do not redeem your link within 3 months, the link will expire and you will not be able to access those rewards.



# Terms & Conditions

12. The promoter reserves the right to withdraw any reward where the sale does not meet the terms and conditions of the promotion.
13. By registering on the promotion website you accept the promotional terms and conditions and confirm that you have permission from your employer to participate in the promotion.
14. CIH Euronics reserves the right to amend any aspect of the promotion without notification. All decisions are final.
15. No cash alternatives are available. The Promoter will pay basic rate income tax and National Insurance (NI) liability on all rewards in this promotion. For basic rate taxpayers this means that there is no further tax liability. Contributions to student loan repayments are the sole responsibility of the staff member and are not covered by CIH Euronics. Participants who pay tax at a higher than basic rate will be liable for the balance of tax & NI. The Promoter is obliged to pass the names of all claimants and the basic rate tax paid on behalf of participants by CIH Euronics to HMRC in our annual tax return. The Promoter will, upon request, provide details of the gross benefit in kind.
16. Mastercard reserve the right to initiate a participant validation check when the cumulative total payment reward amount exceeds £150. The participant validation check may require the sales associate to provide documentation to prove their identity, such as a passport or driving license. The recipient may choose to provide the required information at the time they are prompted or may opt to return later to provide the information. However, they will not be able to access the funds from the payment that triggered the threshold check or future payments until the information has been provided and cleared the validation check.
17. Please note that should you leave the employment of our agent, you will be removed from the promotion with immediate effect.
18. The Promoter is Combined Independent Holdings Ltd (trading as Euronics UK), Euro House, Joule Road, Andover, SP10 3GD, working in partnership with our suppliers.
19. This promotion is governed by English law and the parties submit to the exclusive jurisdiction of the courts of England and Wales.
20. Use your card everywhere Mastercard is accepted. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. This card is issued by Transact Payments Limited pursuant to license by Mastercard International. Transact Payments Limited is authorised and regulated by the Gibraltar Financial Services Commission.